



The 5th Annual

# DRIPPING SPRINGS SONGWRITERS FESTIVAL

OCTOBER 19-21, 2018

Dripping Springs, TX is inviting everyone to the heart of the beautiful Texas Hill Country for another exciting weekend of phenomenal singer/songwriter showcases!

Springing off of the incredible success of our first four years, we're very happy to announce that we're coming back on October 19-21 of 2018. This 5<sup>th</sup> annual event will be highlighted by another roster of amazing local, national and international songwriting talent and feature more than 25 song-packed shows a day. Our audiences will be treated to a wide variety of finely-crafted songs and the people and stories behind them. Groups of songwriters from as far away as Australia will play "in-the-round", Nashville-style, on six intimate stages situated at all the popular venues in Dripping Springs. Our performance stages will be hosted by **The Barber Shop, Acofon Brewing Company, Mazama Coffee Co., Sidecar Tasting Room** and **Hudson's on Mercer** - all located in the Historic District of downtown Dripping Springs within safe, easy walking distance of each other. Daily performances will run continuously at all 5 stages and admission will be absolutely FREE for everyone.

Over the past 4 years scores of talented songwriters from all corners of the US, and beyond, have come to perform on our stages; including 2-time Grammy-winner **Lori McKenna**, 2-time Grammy-winner, **Rodney Crowell**, Grammy-nominees **Dean Dillon** (wrote 12 of George Strait's #1 hits), **JD Souther** (Eagles' "Best of My Love", "New Kid in Town"), **Scotty Emerick** (Toby Keith's "Beer for My Horses", "As Good as I Once Was"), **Allen Shamblin** (Bonnie Raitt's "I Can't Make You Love Me", Miranda Lambert's "The House That Built Me"), **Pam Rose** (Martina McBride's "Ring on Her Finger-Time On Her Hands", "Safe in the Arms of Love") and **Kostas** (wrote the Grammy-winning "Ain't That Lonely Yet" for Dwight Yoakum). Our featured supporting acts have included the talented **Drew Womack**, and the twice Grammy-nominated **Eliza Gilkyson**. Over the years folks have come to expect the high level of songwriting talent that our event brings to Dripping Springs and this year will be no exception.

Here is an exceptional opportunity to attach your company's brand to what is quickly becoming an historic annual event. Much larger music festivals in Austin, and around the country, have sprung from smaller seeds than this and you'd be amazed at how far the word has spread about the high-class, upstart songwriter festival in our little community. The *Dripping Springs Songwriters Festival* has proven to attract a large festival crowd by drawing enthusiastic music lovers from of all our surrounding Hill Country communities, Austin, Central Texas and as far away as Canada and both coasts. You and your business want to be part of this. Sign up with us now as an Advertising Sponsor and take full advantage of all the ad time between now and our October festival dates. Please see the attached Sponsor Sheet for pricing details and benefits – you'll find that there's a level for every advertising budget.

The Rock Star level offers the most bang-for-your-buck notoriety for your business. For the price of \$5000 you can exclusively sponsor an entire stage, for the entire weekend. Your banner will be prominently placed on your stage and your stage name will be designated, in print and by announcements, as the "*Insert Your Business Name Here*" Stage. Please be aware that the Stage Name opportunities are extremely limited. We only have a total of 5 stage-name opportunities and 2 have already been reserved – that leaves only 3 that are still available. Last, but certainly not least, we're offering the opportunity for one business to be the exclusive sponsor for the entire 2018 festival - "*Insert Your Business Name Here*" presents: *The 5<sup>th</sup> Annual Dripping Springs Songwriters Festival* – contact us regarding pricing if you're interested in this opportunity.

We appreciate your advertising support very much and we look forward to helping you to promote your business. If you should have any questions or would like to customize your advertising sponsorship please feel free to contact Laurie at 512-659-1576.

Thank you very much for your support. Let's do this again!!

Jim Halfpenny, Laurie Halfpenny and Dave Niemeyer

PO BOX 1160 Dripping Springs, TX 78620  
www.drippingspringssongwritersfestival.com



THE 5TH ANNUAL  
**DRIPPING SPRINGS  
 SONGWRITERS FESTIVAL**  
**OCTOBER 19-21, 2018**

**Advertisement Levels** - Become a Sponsor of the 2018 DSSF and attach your brand to the most exciting festival in Texas!

Contact Laurie at DSSF at 512 659 1576

**Rock Star: \$5000**

- Exclusive Sponsorship of a Performance Stage (limited availability)
- Company logo on city-wide banners
- Company logo and link on DSSF Phone App
- Company logo in DSSF print advertising
- Company logo at all performance venues
- Glossy full page ad in official DSSF Program
- Company logo in DSSF post card hand-outs
- Company recognition by MC at all performances
- Company logo on Sponsor Banner
- Logo in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site
- Passes to the VIP Kick-Off Party

**True Fan: \$2,500**

- Company logo on city-wide DSSF banners
- Company logo & link on DSSF Phone App
- Company logo in DSSF print advertising
- Company logo at all performance venues
- Glossy 1/2 page ad in official DSSF Program
- Company logo in DSSF post card hand-outs
- Company recognition by MC at all performances
- Company logo on Sponsor Banner
- Logo in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site
- Passes to the VIP Kick-Off Party

**Stagehand: \$1000**

- Glossy 1/4 page ad in official DSSF Program
- Company logo in DSSF postcard hand-outs
- Company recognition by MC at all performances
- Company name on Sponsor Banner
- Company name in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site
- Passes to the VIP Kick-Off Party

**Balladeer: \$500**

- Logo in official DSSF Program
- Company name on Sponsor Banner
- Name in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site
- Passes to the VIP Kick-Off Party

**Groupie: \$250**

- Recognition in official DSSF Program
- Company name on Sponsor Banner
- Name in "Thank You" ad in local newspaper
- Recognition on DSSF web site
- DSSF commemorative T-Shirt or Hat
- Passes to the VIP Kick-Off Party

**~Sponsor an entire Stage - \$5000**  
**~You can sponsor the entire 2018 event!**  
**~Want a customized or exclusive Sponsorship?**  
 Contact us at [info@ds-sf.com](mailto:info@ds-sf.com)  
 Or 512-659-1576

**Make your Check payable to:**  
*Dripping Springs Songwriters Festival, LLC*

**Send form and Check to:** Dripping Springs Songwriters Festival, LLC  
 P.O. Box 1160  
 Dripping Springs, TX 78620

Sponsor Level \_\_\_\_\_ Amount \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company/Family \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Company Website \_\_\_\_\_

E-mail \_\_\_\_\_

**DSSF use ONLY:** Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_ Rec'd \_\_\_\_\_ By \_\_\_\_\_