



The 4th Annual
Dripping Springs Songwriters Festival
October 20-22, 2017

Dripping Springs, TX is inviting everyone to the heart of the beautiful Texas Hill Country for another exciting weekend of phenomenal singer/songwriter showcases!

Springing off of the incredible success of our first three years, we're very happy to announce that we're coming back on October 20-22 of 2017. This 4th annual event will be highlighted by another roster of amazing local, national and international songwriting talent and feature more than 25 song-packed shows a day. Our audiences will be treated to a wide variety of finely-crafted songs and the people and stories behind them. Groups of songwriters from as far away as Australia will play "in-the-round", Nashville-style, on six intimate stages situated at all the popular venues in Dripping Springs. Our performance stages will be hosted by **The Barber Shop, Acoyon Brewing Company, Mazama Coffee Co., Mercer Street Dance Hall, Sidecar Tasting Room** and **Hudson's on Mercer** - all located in the Historic District of downtown Dripping Springs within safe, easy walking distance of each other. Daily performances will run continuously at all the stages and admission will be absolutely FREE for everyone.

Our ticketed evening Headliner Showcases have been a huge hit with our audiences. Past Headliners include 2-time Grammy-winner, **Rodney Crowell**, GRAMMY-nominees **Dean Dillon** (wrote 12 of George Strait's #1 hits), **JD Souther** (Eagles' "Best of My Love", "New Kid in Town"), **Scotty Emerick** (Toby Keith's "Beer for My Horses", "As Good as I Once Was"), **Allen Shamblin** (Bonnie Raitt's "I Can't Make You Love Me", Miranda Lambert's "The House That Built Me"), **Pam Rose** (Martina McBride's "Ring on Her Finger-Time On Her Hands", "Safe in the Arms of Love") and **Kostas** (wrote the Grammy-winning "Ain't That Lonely Yet" for Dwight Yoakum). Our featured supporting acts have included the talented **Drew Womack**, and the twice GRAMMY-nominated **Eliza Gilkyson**. This year's headliner is yet to be determined but is sure to be as exciting.

Here is an exceptional opportunity to attach your company's brand to what is quickly becoming an historic annual event. Much larger music festivals in Austin and around the country have sprung from smaller seeds than this and you'd be amazed at how far word has spread about the new songwriter festival in our little community. The *Dripping Springs Songwriters Festival* has proven to attract a large festival crowd by drawing enthusiastic music lovers from our surrounding Hill Country communities, Austin, Central Texas and both the east and west coasts. You want to be part of this. Sign up with us now as an Advertising Sponsor and take full advantage of all the ad time between now and our festival dates. Please see the attached Sponsor Sheet for pricing details and benefits – you'll find that there's a level for every advertising budget.

The Rock Star level offers the most bang-for-your-buck notoriety for your business. For the price of \$5000 you can exclusively sponsor an entire stage, for the entire weekend. Your banner will be prominently placed on your stage and your stage name will be designated, in print and by announcements, as the "*Insert Your Business Name Here*" Stage. Please be aware that the Stage Name opportunities are extremely limited. We only have a total of 6 stage-name opportunities and 2 have already been reserved – that leaves only 4 that are still available. Last, but certainly not least, we're offering the opportunity for one business to be the exclusive sponsor for the *entire* 2017 festival - "*Insert Your Business Name Here*" presents: *The 4th Annual Dripping Springs Songwriters Festival* – contact us regarding pricing if you're interested in this opportunity.

We appreciate your advertising support very much and we look forward to helping you to promote your business. If you should have any questions or would like to customize your advertising sponsorship please feel free to contact Laurie at 512-659-1576.

Thank you very much for your support. Let's do this again!!

Jim Halfpenny, Laurie Halfpenny and Dave Niemeyer

PO BOX 1160 Dripping Springs, TX 78620
www.drippingspringssongwritersfestival.com



The 4th Annual

Dripping Springs Songwriters Festival

October 20-22, 2017

Advertisement Levels *Become a Sponsor of the DSSF and connect your brand with the most exciting festival in Texas.*
Contact Laurie at DSSF at 512 659 1576

♪ **Rock Star: \$5000**

- Exclusive Sponsorship of a Performance Stage (limited availability)
- Company logo on city-wide banners
- Company logo and link on DSSF Phone App
- Company logo in DSSF print advertising
- Company logo at ALL performance stages
- Glossy 1/2 page ad in official DSSF Program
- Company logo in DSSF post card hand-outs
- Company recognition by MC at Headline Showcase
- Company logo on Group Banner at Main stage
- Logo in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site
- Reserved seating for 2 at Headliner Showcase

♪ **True Fan: \$2,500**

- Company logo on city-wide DSSF banners
- Company logo & link on DSSF Phone App
- Company logo in DSSF print advertising
- Company logo at ALL performance stages
- Glossy 1/2 page ad in official DSSF Program
- Company logo in DSSF post card hand-outs
- Company recognition by MC at Headline Showcase
- Company logo on Group Banner at Main Stage
- Logo in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site
- Reserved seating for 2 at Headliner Showcase

♪ **Stagehand: \$1000**

- Glossy 1/4 page ad in official DSSF Program
- Company logo in DSSF postcard hand-outs
- Company recognition by MC at Headline Showcase
- Company name on Group Banner at Main Stage
- Company name in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site

♪ **Balladeer: \$500**

- Logo in official DSSF Program
- Company name on Group Banner at Main Stage
- Company recognition by MC at event
- Name in "Thank You" ad in local newspaper
- Company logo and link on DSSF web site

♪ **Groupie: \$250**

- Recognition in official DSSF Program
- Name in "Thank You" ad in local newspaper
- Recognition on DSSF web site
- DSSF commemorative T-Shirt or Hat

~Sponsor an entire Stage - \$5000
~You can sponsor the entire 2017 event!~
~Want a customized or exclusive Sponsorship?~

Ask us how:

Contact us at info@ds-sf.com

Or 512-659-1576

Make your Check payable to:
Dripping Springs Songwriters Festival, LLC

Send form and Check to: Dripping Springs Songwriters Festival, LLC
P.O. Box 1160
Dripping Springs, TX 78620

Sponsor Level _____ Amount _____

Contact Name _____ Title _____

Company/Family _____

Address _____ City _____ Zip _____

Telephone _____ Company Website _____

E-mail _____

DSSF use ONLY: Check # _____ Amount \$ _____ Rec'd _____ By _____